



thedallasopera™

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**OPERA STAR MARIA CALLAS RETURNS TO THE MUSIC HALL AT FAIR PARK
FOR ONE-NIGHT-ONLY HOLOGRAM CONCERT
FRIDAY, OCTOBER 31
WITH LIVE ACCOMPANIMENT BY THE DALLAS OPERA ORCHESTRA**

TICKETS ON SALE NOW

Dallas, TX (September 8, 2025) – In celebration of the Music Hall at Fair Park Centennial, **Broadway Dallas** and **The Dallas Opera** partner together to bring audiences a surreal, one-night-only concert event—**Maria Callas in Concert: The Hologram Tour** by BASE Xperiential on **Friday, October 31**, at **7:30 p.m.** at the **Music Hall at Fair Park**. Tickets are on sale now.

On All Hallows' Eve, state-of-the-art holographic technology will bring world-renowned opera star Maria Callas to life on the Music Hall stage. Featuring the legendary soprano's digitally remastered recordings, this concert will include iconic arias from Bellini, Bizet, Verdi, Puccini, Gounod, and more, with live accompaniment from the "glorious playing" of The Dallas Opera Orchestra (*The Dallas Morning News*).

Since it opened in 1925, the Music Hall has been the cultural touchstone for the citizens of Dallas. This event will continue that longstanding tradition in celebration of the venue's 100th anniversary.

In November 1957, the Dallas Civic Opera (now The Dallas Opera) officially opened with a headlining concert starring Maria Callas at the State Fair Music Hall (now Music Hall at Fair Park). Callas, even then the most famous diva in the world, was accompanied by Maestro Nicola Rescigno and The Dallas Civic Opera Orchestra. Together they dazzled audiences, setting a new artistic precedent for

opera stars and companies around the globe. It was a night to remember, as [TIME magazine](#) recounts, “[At the end] Callas took a single step forward—so dramatic that people all but jumped. She raised a commanding hand over her head, then threw her arms wide and sent that last full note straight up through the roof.”

Nearly 70 years later, Maria Callas’ electrifying voice will be reunited with The Dallas Opera Orchestra at the Music Hall to make history once again.

“Broadway Dallas believes that partnerships among Dallas arts organizations are a key element of what makes this such a fantastic arts community,” says Ken Novice, president and CEO of Broadway Dallas. “Partnering with The Dallas Opera to present this groundbreaking new way to experience an important piece of Dallas history is extremely exciting for all of us. The combination of tradition and technology perfectly suits our celebration of the Music Hall Centennial as we reflect on the past and look toward the future.”

“The incomparable diva Maria Callas is lovingly entwined with the heart of The Dallas Opera. Her 1957 opening night concert set the bar for our company’s artistic standards,” says Ian Derrer, The Dallas Opera’s Kern Wildenthal General Director and CEO. “We are thrilled to partner with Broadway Dallas to relive Callas’ incredible legacy – and with it, an important part of Dallas history.”

Tickets for **Maria Callas in Concert: The Hologram Tour** are available exclusively at BroadwayDallas.org or by calling 800-982-2728. Group orders of 10 or more may be placed by calling 214-426-4768 or emailing Groups@BroadwayDallas.org.

About Broadway Dallas

In 2022, Dallas Summer Musicals changed its name to Broadway Dallas. Since 1941, the non-profit Broadway Dallas has presented the Best of Broadway to North Texas audiences. Located in the historic Music Hall at Fair Park, Broadway Dallas promotes excellence in live musical theatre with year-round performances for diverse audiences of all ages, impacting the lives of children and families through education and community outreach programs, while enriching the cultural landscape of North Texas and the Southwest Region.

As a 501(c)(3) non-profit organization, Broadway Dallas relies on a variety of funding sources to offer affordable ticket prices, preserve the beautiful historic theatre, educate young audiences and develop impactful community programs.

Broadway Dallas gratefully acknowledges the support of our season sponsors, American Airlines, Texas Instruments, and WFAA, as well as our annual fund donors and corporate partners. For more information about Broadway Dallas, visit our website at BroadwayDallas.org.

About The Dallas Opera

One of the leading opera companies in the country, [The Dallas Opera](#) has an extraordinary legacy of world-class productions and thrilling premieres featuring the greatest operatic artists of our time. Inaugurated in 1957 with a concert featuring the incomparable Maria Callas, TDO is known for the notable U.S. debuts and appearances of a host of legendary artists including Plácido Domingo, Dame Joan Sutherland, Jon Vickers, Franco Zeffirelli, and Sir David McVicar. The company has long been an industry leader and innovator through groundbreaking initiatives including the Linda and Mitch Hart

Institute for Women Conductors, free and low-cost digital streaming, public simulcasts, acclaimed art song recitals featuring poetry set to music, the National Vocal Competition, special concerts, and outstanding family and award-winning education programs. TDO's home is the Margot and Bill Winspear Opera House in the Dallas Arts District. As one of the largest performing arts employers in North Texas, TDO is proudly committed to diversity, both onstage and off, and is a major contributor to the economic vitality and international cultural reputation of this region. For more details, visit dallasopera.org.

About BASE Xperiential

Formerly, BASE Hologram, BASE Xperiential's productions harness the magic of mixed-media, holographic and live entertainment to create concerts and theater experiences for global audiences. BASE has developed a library of compelling content including holographic productions of Roy Orbison, Buddy Holly, Maria Callas and Whitney Houston. Our content is brought to life and presented in a wide range of venues, from casinos and cruise ships to theme parks and museums. BASE Xperiential is a BASE Entertainment company, a disruptive and leading force in the entertainment industry for the past 35 years, headquartered in Houston, TX.

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