



HOW YOUR SUPPORT KEPT OPERA THRIVING & ACCESSIBLE

SPRING 2021 IMPACT REPORT DOER EDITION

the dallas opera™



THANK YOU

Your support this past year has been crucial, and I am eternally grateful to you for standing by us. The pandemic has been extremely challenging for The Dallas Opera in a multitude of areas. Most important—we were forced to cancel our 2021 spring subscription performances as well as the majority of the 2020/2021 Season. But thanks to you, TDO has been able to remain strong. We have met these challenges head-on by offering innovative and accessible programming that reimagines how music and storytelling are shared with audiences locally and around the world.

Your contributions to The Dallas Opera Excellence and Resilience (DOER) Fund enabled artists to connect with audiences across digital platforms—allowing enriching arts education programs to be safely delivered to eager students. Your gifts have also made it possible for us to offer TDO's most popular past productions to new and experienced opera fans. The following stories illustrate the impact you have made in helping to provide connection, inspiration, and entertainment to millions of viewers worldwide.

Thank you for all your support this past year! With you by our side, we look forward to the promise of live opera once again and the further expansion of our accessible programming both online and in your community.

A handwritten signature in white ink that reads "Ian".

Ian Derrer
The Kern Wildenthal General Director and CEO

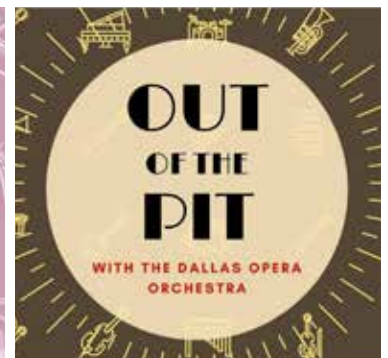
TDO NETWORK: YOUR SUPPORT INSPIRES BOTH ARTISTS AND AUDIENCES!

You helped make The Dallas Opera a global leader in digital opera programming through our TDO Network. When the COVID-19 pandemic forced the cancellation of live performances, TDO Network was launched to provide artists with a place to be creative and give audiences a more in-depth look into the world of opera.

Because of your generosity, TDO Network has expanded to 28 shows! TDO Network gives viewers a behind-the-scenes look at the opera and artists you love—featuring intimate performances, comedy sketches, discussions about relevant topics such as equity in the arts, and more!

NOW, THANKS TO YOUR SUPPORT, THAT AUDIENCE HAS GROWN TO MORE THAN **121 MILLION VIEWERS.**

TDO Network has become incredibly important to its artists, offering them a platform to share their music, discuss their experiences, and provide an in-depth look at their craft. Noted soprano Deanna Breiwick hosts *Living Your Best Life with Deanna*, a show about “wellness, fun, and finding your own inner voice to help you live your very best life.”



FROM DEANNA

"I am so grateful to everyone at The Dallas Opera for all your support! Thank you for being on the cutting edge of opera, forging ahead on these new communication frontiers that make opera more accessible and relevant! It's been such a blessing to have a venue to share my voice with TDO Network in this strange year of silence in our industry. Good things are ahead for opera!"

YOU HELPED TDO NETWORK
CREATE AND REACH:

28
SHOWS

33
HOSTS

50
COUNTRIES

121
MILLION
VIEWERS

THANK YOU

DANIEL VOLLAND

TDO NETWORK HAS HELPED ARTISTS REACH AND ENGAGE WITH A LARGER AUDIENCE... OPERA IS FOREVER EVOLVING AND TAKING ON NEW FORMS. OUR CREATIVITY MUST ADAPT TO THE TIMES AND THE NEW MODES OF COMMUNICATION THAT ARE NOW AT OUR FINGERTIPS."

As one of the platform's first hosts, she says, "TDO Network is helping open up the conversation about opera, what it means to us, and how it is relevant to our lives. It's not just promoting the glitz and glamour of opera—there are discussions about other real,

human issues," Deanna explains.

"We are still connecting and sharing, just in a different way!"

Thank YOU to all our wonderful donors for helping to make TDO Network such a huge success.



Renowned opera singers like Morris Robinson have been featured guests in TDO Network shows like *Taking the Stage with Kristian and Quo*. In Episode 5: "Commanding the Space," Robinson joined to discuss inclusivity and defying expectations in opera.

WATCH
EPISODES

at dallasopera.org/tdonetwork or follow us on Facebook and Instagram.

DURING THE 2019/2020 SEASON,
YOU HELPED REACH:

18,722

STUDENTS &
TEACHERS

FROM
245
SCHOOLS

IN 43
SCHOOL
DISTRICTS

WHO
PARTICIPATED
IN 10
EDUCATIONAL
PROGRAMS

You help keep TDO's popular children's programs like *Kids Opera Boot Camp* (pictured, 2019) free and accessible through the online Education Portal.

KAREN ALMOND

YOU ENRICH STUDENTS THROUGH THE POWER OF OPERA!

As students have been forced to adapt to the challenges of the coronavirus pandemic, a real need emerged for quality arts programming that can be delivered safely.

This past year, TDO's Education Team offered free, safe, and accessible opera programs through the Education Portal—an online platform where students, teachers, and families can register for virtual and interactive programming.

Thanks to your support, more than 988 students and teachers have experienced virtual TDO education programs like **Opera Sketch Workshop** and **Kids Opera Boot Camp**. One such student from the xPlore! afterschool program at MST Magnet participated in Opera Sketch

Workshop. Through enriching lessons in music, storytelling, and visual arts, he learned first-hand about the creativity and teamwork necessary for the field—creating and presenting a scene for his fellow students.

After the program, his teacher excitedly reported that this student, who was otherwise withdrawn and quiet, was eager to take part in the activity! He even requested to stay later in the afternoon to participate.


Kristian Roberts, TDO Director of Education, states, "Despite

the challenging circumstances we have been facing, many of our education programs are now accessible to everyone through the online TDO Education Portal. Students and teachers who have limited accessibility can now utilize the learning materials at any time. Some schools have also begun integrating portions of our virtual programs into their classrooms. And now, with the help of technology and virtual spaces, we are able to serve students, not only in the DFW area, but also nationally and internationally."

Thank YOU for keeping the vibrancy of the arts alive for students in homes and classrooms around the world!

LEARN
MORE

about the virtual and interactive TDO Education Programs. Visit dallasopera.org/educationportal.



CARMEN AND THE MAGIC FLUTE

SHARED GLOBALLY
BECAUSE OF YOU!

Your support brought *Carmen* onto television and computer screens in homes around the world by allowing us to offer this HD recording free of charge.

KAREN ALMOND

Thanks to your extraordinary support, audiences world-wide tuned in virtually to experience two of TDO's most popular past performances. Bizet's *Carmen* (2018) and Mozart's *The Magic Flute* (2019) were delivered to more than 3,000 viewers. Your generosity allowed us to offer these presentations free of charge, fulfilling one of our most important priorities: making opera accessible.

In addition, you helped to introduce new fans to The Dallas Opera. An incredible 25% of *Carmen* and *The Magic Flute* viewers were brand new to TDO—tuning in from the United Kingdom, Canada, France, Brazil, Poland, Algeria, Israel, Italy, and all across the United States.

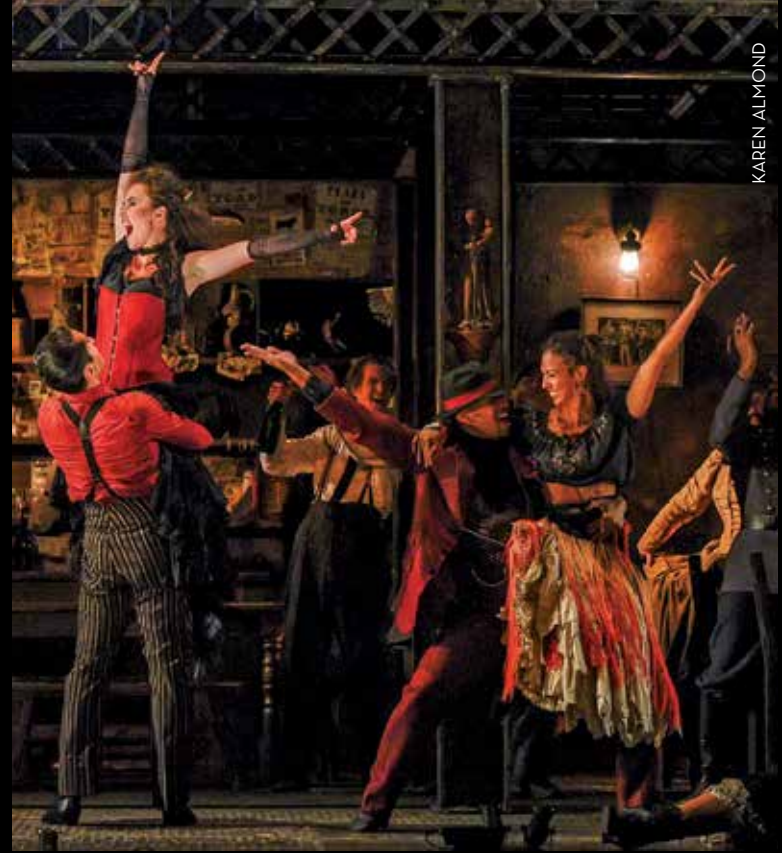
Because of your support, we are on the right path! The last year has been filled with darkness. But we know that *with you*, we will continue making art, bringing hope, and creating community with accessibility at the forefront of everything we do.

JOIN US

for a series of live concerts and recitals this spring by visiting dallasopera.org/concerts.



KAREN ALMOND



KAREN ALMOND

The *Magic Flute* digital stream was available from December 6, 2020 until January 5, 2021, welcoming us into the new year. Sir Peter Hall's 1999 production was brought to Dallas in 2019 with Kyle Lang making his directing debut with the company. The production was conducted by our own Mrs. Eugene McDermott Music Director, Emmanuel Villaume.

Streamed from October 9 to November 8, 2020, this acclaimed production of *Carmen*, created by Sir David McVicar for the Glyndebourne Festival made its American debut at The Dallas Opera in 2019. French conductor Pierre Vallet and director Jack Furness led our star-studded ensemble with Stéphanie d'Oustrac starring as Carmen.

YOUR IMPACT THROUGH THE CARMEN AND THE MAGIC FLUTE DIGITAL STREAMS WAS FAR REACHING.

"The art of music as a healing tool is a blessing! My heart is full of gratitude and joy from *The Magic Flute*."

"I saw *The Magic Flute* live at The Dallas Opera...I still had goosebumps watching and listening to it again."

"Finest performance of *Carmen* I've seen in many years – worldwide!"

"I was able to share *The Magic Flute* with my son – an important milestone in his cultural education! He enjoyed it very much."

"Thank you! The opportunity to view *Carmen* during Covid quarantine was cathartic."

"I am a senior citizen who is currently one of the unemployed, so I am most grateful for *Carmen* and all of TDO's free programming."



thedallasopera™

Your gift today helps bring live performances and innovative digital content to audiences locally and around the world.

*Photo of Emmanuel Villaume,
The Mrs. Eugene McDermott
Music Director.*

TDO NEEDS YOUR SUPPORT TO DELIVER NEW, REIMAGINED OPERA PROGRAMMING

Amidst spring cancellations last year, TDO took a calculated risk to forge ahead with presenting reworked mainstage productions. Unfortunately, the extreme and ongoing COVID-19 concerns forced The Dallas Opera to cancel these planned March and April 2021 subscription performances. In order to move forward, TDO programming must once again pivot.

Your support is needed now more than ever to help safely provide live and digital programming. Plans are

underway to bring opera to you this spring and fall with socially-distanced, live concerts and intimate recitals. In addition to still bringing the music you love back to the Winspear Opera House, TDO will be able to expand on its mission of accessibility by delivering performances to communities throughout Dallas. New digital content is also in the works so that audiences world-wide can enjoy unique and inspiring programs in the comfort of their homes.

To produce these programs, your continued support is needed. To encourage generous giving, the \$450,000 Challenge Grant deadline has been extended, with every new and increased gift being matched dollar for dollar until the goal is met.

While this Challenge Grant has already inspired generous donations, there is still more to raise; we are a little less than halfway to reaching our original goal. Your gift of any amount brings us one step closer to reaching our target!

PLEASE DONATE

to The Dallas Opera Excellence and Resilience (DOER) Fund so that audiences locally and around the world can experience enriching and accessible TDO programs!

TO MAKE A GIFT,

please visit dallasopera.org/doer, mail in the enclosed form, email donorservices@dallasopera.org, or call Terry Han at 214.443.1051.

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