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**Dallas Opera’s TDO Network reaches 14 million Facebook viewership just six months after launch; new fall programming added to lineup.**

DALLAS, TX, SEPTEMBER 3, 2020 – The Dallas Opera’s TDO Network has reached Facebook viewership of more than 14 million just six months after launch and has added four new programs to the autumn lineup.

Unique in the performing arts world, TDO Network offers an ever-evolving collection of original content: distinct programs created by and for members of the worldwide opera community. Program curators and hosts, many of them internationally celebrated singers, are also social media influencers who believe in advancing the art form digitally.

With weekly viewership averaging 240,000, TDO Network ranks among the top-ten most popular international opera company digital sites. Audiences from more than 50 countries regularly view TDO Network programming, which now includes four new shows:

**The Journey with Angel Blue** (New Episodes Tuesdays at 1:00 p.m. Central Time) The star of this year’s Dallas Opera sold-out Titus Art Song Recital, American soprano Angel Blue is one of the industry’s most sought-after and engaging performers. Her uplifting and motivational new

series takes viewers on her journey of discovery as an artist and world citizen—a journey in which she seeks and finds the “silver lining” in the most challenging situations.

**Elzie’s Eats with Elza van den Heever** (New Episodes Fridays at 1:00 p.m. Central Time) This South African soprano has been lauded in a host of the world’s major opera houses, and now her artistry in the kitchen is on dazzling display. *Elzie’s Eats* is a visual celebration of the imagination in which Ms. van den Heever creates beautiful, edible tributes to her peers, and gorgeous dishes that satisfy—all in record time!

**Creative Conversations with Karen “Kiki” Slack** (Aired Saturdays at 1:00 p.m. in August) Guest hosting for David Lomeli, renowned dramatic soprano Karen Slack (an irrepressible artist who has been known to sing her questions!) interviews guests including tenor Noah Campbell and Pulitzer Prize-winning librettist Mark Campbell (*Silent Night, The (R)evolution of Steve Jobs, and The Shining*). Ms. Slack will be premiering a new show on TDO Network in the near future: The singer will be “asking the tough questions” when she interviews industry movers and shakers in ***Bona Fide with Karen Slack.***

**Pitch Squad with Liz and Elena** (New Episodes Saturdays at 9:00 p.m. Central Time) Viewers looking for a laugh will find it with two savvy and very funny sopranos. Elizabeth Sutphen, host of the original TDO Network program, *Late Nite with Liz*, and co-host Elena Villalón offer their particular brand of sketch comedy with a classical-music twist.

Originator and curator of the TDO Network is David Lomeli, director of artistic administration for The Dallas Opera, and a renowned tenor who has degrees in marketing and computer

science. TDO Network can be seen worldwide through The Dallas Opera’s Facebook and Instagram pages and YouTube channel. It is also available on the company’s website.

Visit the TDO Network archives and watch episodes at: [dallasopera.org/tdonetwork](http://dallasopera.org/tdonetwork).

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#### **ABOUT THE DALLAS OPERA**

One of the leading opera companies in the country, The Dallas Opera has an extraordinary legacy of world-class productions and thrilling premieres featuring the greatest operatic artists of our time. Inaugurated in 1957 with a concert featuring the incomparable Maria Callas, TDO is known for the notable U.S. debuts of a host of legendary artists including Plácido Domingo, Dame Joan Sutherland, Jon Vickers, Franco Zeffirelli, and Sir David McVicar. The company has long been an industry leader and innovator through groundbreaking initiatives including the Hart Institute for Women Conductors, free public simulcasts, acclaimed art song recitals, the national vocal competition, special concerts, and outstanding family and award-winning education programs. TDO’s home is the Margot and Bill Winspear Opera House, a jewel in the Dallas Arts District. As one of the largest performing arts employers in North Texas, TDO is proudly committed to diversity, onstage and off, and is a major contributor to the economic vitality and international cultural reputation of this region.

#### **SEASON SPONSOR**

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