

the dallas opera

The Cultural Renaissance Endowment Fund Permanent “Naming” Opportunities

Cash gifts received prior to October 31, 2011, are eligible for a one-to-one match by an **Anonymous \$10 million Challenge Grant**, until the challenge is complete. Such gifts are consolidated in the Cultural Renaissance Endowment Fund governed by the Dallas Opera Foundation. For naming recognition purposes, the challenge grant matching dollars will be counted in combination with your commitment.

POSITIONS	<u>Gift</u>	<u>Recognition Level</u>
• General Director	\$2,000,000	\$ 4,000,000
• Music Director	<i>Sold</i>	\$ 4,000,000
• Artistic Director	\$1,500,000	\$ 3,000,000
• Director of Production	\$1,000,000	\$ 2,000,000
• Director of Education and Outreach	\$1,000,000	\$ 2,000,000
• Lead Female Soloist in one production each season	\$ 750,000	\$ 1,500,000
• Lead Male Soloist in one production each season	\$ 750,000	\$ 1,500,000
• Guest Conductor for one production each season	\$ 500,000	\$ 1,000,000
• Dance and Movement Choreography for the entire season	\$ 500,000	\$ 1,000,000
• Chorus Master	\$ 500,000	\$ 1,000,000
• Concertmaster	\$ 500,000	\$ 1,000,000
• Guest Conductor for one production each season	\$ 500,000	\$ 1,000,000
• Second Leading Role in one production (male or female) each season <i>(One sold.)</i>	\$ 250,000	\$ 500,000
• Stage Director of one production each season (Note: There are currently five main-stage productions.)	\$ 250,000	\$ 500,000
• Orchestra Principal Chair <i>(Cellist Chair is sold.)</i> (Note: There are 13 remaining principal chairs.)	\$ 150,000	\$ 300,000
 PROGRAMS		
• The Dallas Opera’s Entire Season each year	\$5,000,000	\$10,000,000
• One Production each season (Note: There are currently five main-stage productions to be named.)	\$1,500,000	\$ 3,000,000
• OnStage Donor Dinner each season	\$ 750,000	\$ 1,500,000
• Season Opening Night Performance each year	<i>Sold</i>	\$ 1,000,000
• One Main-Stage Performance each season <i>(Two sold.)</i> (Note: There are currently 27 performances remaining to be named.)	\$ 250,000	\$ 500,000
 ADDITIONAL OPPORTUNITIES		
• New Production Fund Benefactor	\$ 200,000	\$ 400,000
• Education Fund Benefactor	\$ 150,000	\$ 300,000
• Founding Patron, Cultural Renaissance Endowment Fund	\$ 100,000	\$ 200,000
• Founding Member, Cultural Renaissance Endowment Fund	\$ 50,000	\$ 100,000

The above opportunities will be permanently recognized in the Dallas Opera offices and in *Playbill* programs. Please contact Cynthia Young, 214.443.1088, to discuss the gift and recognition level appropriate for you.